



Mukesh Kumar Ranjan

Lead Product Designer

I have been working as a Lead Product Designer with 4+ years of experience in the field of Education Tech, AI, F&B and Automation with B2B and B2C customer facing applications. I possess valuable skills such as good communication, team work and high creativity skill that I believe make me the best suited for the position of Design Leader role in your company.

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<https://www.mukeshux.com/>

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Design Skills

User research

Persona

Wireframing

Scenario Building

User Journey mapping

Brainstorming

Information Architecture

Interaction Design

High-fidelity Visual

Task Flow

Usability Testing

Professional Skills

Sketch

Adobe XD

Figma

Web App and Website Design

Mobile App Design

Adobe Suite

Publications

NEW TRENDS IN GUI | Graphic Design Book

SendPoints | ISBN: 978-988-77573-6-8 | Jun 20, 2017

77 top interaction design case study from 15 countries.

Design Portfolio: <https://www.mukeshux.com/>



EXPERIENCE

Lead Product Designer

Sep' 2022 - Present

Yocket, Bangalore

Currently leading the product design team at Yocket with 10+ designer and working on making DIY experience of making Yocket platform and creating seamless experience for study abroad aspirants by connecting them to the best universities in the world.

Product Designer

Apr' 2021 - Aug' 2022

Dineout (Acquired by Swiggy), Bangalore

Worked on mobile and web app of Torqus suite of Dineout to create a seamless user experience for restaurants. Mentoring the teammates and interns here.

UX Designer

Jun' 2019 - Apr' 2021

EdgeVerve System Limited, Bangalore

Worked on designing an end-to-end experience for AI and Automation based IT process management software.

UX Design Internship

May' 2018 - Jul' 2018

Cubastion Consulting Pvt Ltd, Gurgaon

Worked on creating a seamless user experience of IOT based connected car app and website from better usability and end user point of view.

UI/UX Design Internship

May' 2017 - Jul' 2017

Clouddesign Technology Solutions LLP, Mumbai

Redesigned the one of the client app "TOODS" and created a brand identity of Clouddesign which involves LOGO, business card, company portfolio, newsletter, id Card, social media poster and brochure design.



EDUCATION

MBA | ThePowerMBA Business School

May' 2022 - Present

ThePower Business School

Master of Business Administration, MBA, Business Administration and Management, General

Bachelor of Design | IIT Guwahati

2015 - 2019

Indian Institute of Technology(IIT), Guwahati

User Research, Persona creation, User Scenario, Sketching, Brainstorming, Wire-framing, Information Architecture, Low and high fidelity prototyping, Visual Design, Design thinking

High School

Jawahar Navodaya Vidyalaya (JNV), Bihar

Math, English and Science



INTEREST

